Arsenal Ambassador Program

Sample Social Media Posts

Thank you for taking the time to share these posts with your friends, family and groups on social media. Please use the content provided as a guide.

For general posts: Please take the provided text and image and post them to your feeds and groups. Make sure to tag us in your posts.

For videos, stories, reels and TikToks: Please read over the text and create your video using your unique personality. If you're not sure how to best convey the message, reach out to Bob in marketing for help.

- Graduation season
- Summer jobs
- Start saving automatically
- Totally Free Checking
- Debt consolidation
- Home equity loans
- Local
- Mobile Banking
- CardKey

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Sample Social Media Posts

Graduation Season

I know that I have a ton of graduation parties to go to this year. I don't really write checks because I never have them, but I know a lot of grads are going to get them and not know what to do with them.

My work, Arsenal Credit Union, has Totally Free Checking accounts that are perfect for depositing all of those checks. They can even deposit their checks on their phone with mobile check deposit. They never even have to step foot in a branch to open an account or deposit a check.

We have this Zoom kinda thing called Live Video Banking that lets you open everything on your phone. Check it out!

https://arsenalcu.com/mobile-apps/live-video-banking/

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Sample Social Media Posts

Summer Jobs

Hey, just wanted to let you know that if your kid is starting a summer job, my work, Arsenal Credit Union, has a Totally Free Checking account that'd be perfect for them.

- They can start a direct deposit with their paycheck.
- Get a debit card for spending. And monitor the card with our free security app.
- Pay no monthly fees and keep no minimum balance.
- Get cash from over 250 free ATMs in the STL area.
- Reach us any time through Live Chat or Live Video Banking if they have questions about their account.

If you're interested in getting your kid started at Arsenal, just let me know.

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Start saving automatically

I know… Keeping money in your savings account is tough. Bills keep piling up and emergencies happen. Sometimes it seems silly to keep any money in your savings account to begin with.

I thought this way to until my work, Arsenal Credit Union, rolled out an automatic savings program called Spend to Save. For every transaction I make with my Totally Free Arsenal debit card, the “change” gets deposited into my savings account.

It doesn’t seem like a lot to start with, but once you get things rolling, the money starts to add up. Don’t just take my word for it. Let me help you open an account and you can see savings in no time.

https://arsenalcu.com/2023/01/https-arsenalcu-com-2022-01-31-get-started-on-your-savings-goals-with-spend-to-save/

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Sample Social Media Posts

Totally Free Checking

Check out your bank account. Do you see a bunch of recurring fees come out every month? I mean, Netflix and the gym are one thing, but do you see something come out for your checking account?

At Arsenal Credit Union, we want to put an end to that very last one. Open a Totally Free Checking account with us and stop paying fees to access your own money. Plus, you can use about 250 free ATMs in St. Louis for free! Let me know if you're ready to make the switch.

https://arsenalcu.com/personal/accounts/checking/

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Sample Social Media Posts

Debt consolidation

I'm not an influencer, but…

I know that a lot of social media is a contest to see who has the best life. Influencer culture can get us into a spending spiral with trips, meals, shoes and other things we don't really need. This gets us into the d-word (debt).

I didn't know if you knew, but you can consolidate high-interest debt into easy-to-manage monthly payments. At my work, Arsenal Credit Union, you could even end up paying less in total interest if you consolidate.

We have options like credit cards, personal loans and home equity loans. Ask me more about how you can take control and pay off your debt faster.

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Sample Social Media Posts

Home equity loans

It's not too late to start building a pool this summer. I want to come over to your house for a party!

Alright, but seriously, if you want to build a pool or take care of any other big project around your house, my work is the place to go for a home equity loan.

You'll not only get a great, low rate, but you'll pay no closing costs (saving you between $500-$1,500). You can even borrow up to 100 percent of your home's equity. Check out our website to see if this is right for you.

https://arsenalcu.com/personal/loans/home-equity-loans/

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Sample Social Media Posts

Not for profit/local

Have you ever felt like you're just a number to your bank? Want to know that your financial success is being looked after by someone local?

Arsenal Credit Union might be right for you. My company has created this awesome YouTube video explaining why we're different. Watch it if you're looking for something a little different with where you bank. Let me know if I can help you with anything else.

Link to YouTube Video:
https://www.youtube.com/watch?v=7x8fC-ZnZbA

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Sample Social Media Posts

Mobile Banking

I work at Arsenal Credit Union. I know that you don't have a lot of time to take care of your banking needs – and that's okay. My company has a bunch of ways to help you save the time I know you desperately need.

- Open an account with Live Video Banking
- Transfer money with Zelle
- Deposit your checks with mobile check deposit
- Pay your loans from any account you have online

Start a Live Chat with one of our reps if you're looking to save time today. Or contact me and I'll get you some more information.

https://arsenalcu.com/mobile-apps/live-video-banking/

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Sample Social Media Posts

CardKey

Do you ever lose your debit card? It's awful. There's no way around it just being one of the worst feelings.

Let's end that lost card anxiety. When you have a checking account with a debit card at Arsenal Credit Union, you can download the free CardKey app that lets you turn your card off if it's lost or stolen.

Check out all the cool things you can do with it.

https://arsenalcu.com/mobile-apps/cardkey/